

Purpose in Life Ethics and Organizational Success®

The Pacific Institute

Since 1971, The Pacific Institute has been transforming leading edge research into psychologically sound programs to help people and organizations achieve their fullest potential. The primary key to organizational success today is trust – within the organization and its leadership, employees, customers, vendors and shareholders. Ethics and Organizational Success is an in-depth study of organizational success and failure, and offers solutions to create outrageous success and performance beyond measure.

The Program

The core of this curriculum consists of 26 multimedia segments, presented by Dr. Robert Spitzer, S.J., past Director of the Institute of Professional Ethics at Seattle University and current President of Gonzaga University. Dr. Spitzer identifies the behaviors and attitudes that debilitate even the “best places to work,” causing increased friction, lower morale and reduced productivity. Years of research are brought to bear as Dr. Spitzer provides leadership at all levels with the solutions to cause the tremendous bottom-line results that come from mutual trust, common purpose and high performance teamwork.

Customization

Every organization is different, and may not need all of the components available. To maximize the results desired in specific areas of concern, several customized implementation plans have been created. Participant materials provide ongoing reinforcement of the concepts. Group workshops and application sessions provide continuous, long-lasting results.



International Headquarters

1709 Harbor Avenue SW

Seattle, Washington 98126-2049

206.628.4800 • 800.426.3660

Fax 206.587.6007

www.thepacificinstitute.com





Learning Units

- Unit 1 An Overview of the Individual & Organizational Model** Reinfuse Spirit in Your Life and Organization
- Unit 2 Four Kinds of Happiness** The Most Important Question, What Do I Mean by Happiness?
- Unit 3 The Criteria for Ranking Happiness** How to Optimize Happiness and Purpose in Life
- Unit 4 The Second Crisis in Life – Part I** Create Your Own Hell in Three Easy Lessons
- Unit 5 The Second Crisis in Life – Part II** Create Your Own Hell in Three Easy Lessons
- Unit 6 The Five Dichotomies – Part I** Get Out of Hell in Five Easy Lessons
- Unit 7 The Five Dichotomies – Part II** Make Your Freedom View of Yourself Work for You
- Unit 8 Tension, Proclivity and Habit** Transform a Resolution Into Your Very Nature
- Unit 9 Expectations and Demotional Rewards** Overcome the Sabotage of Building Good Habits
- Unit 10 The Third Crisis in Life** Five Traps and How to Overcome Them
- Unit 11 Summary of the Individual Model** Never Deny, Seldom Affirm, Always Distinguish
- Unit 12 Forming a Level 3 Organization** 7 Steps to Optimizing Leadership and Organizational Effectiveness
- Unit 13 Level 3 Views of Success and Competition** How to Avoid Cutting Your Own Throat: Narrow Views of Success and Cutthroat Competition
- Unit 14 Level 3 Ethics – Part I** Putting Spirit Back Into Ethics
- Unit 15 Level 3 Ethics – Part II** How to Let Ethics Reinvigorate Your Organization
- Unit 16 A Level 3 View of People** Moving Beyond Silent Resentment to Genuine Empowerment
- Unit 17 Implementing This Organizational Model** Education, Empowerment and Dignity are Necessary Means to Achieving Teamwork, Competence and Quality
- Unit 18 Level 3 Motivation** How to Move from Passive Aggression and Aggressive Aggression to Inspiration and Self-Motivation
- Unit 19 Level 3 Team-Building** How to Make Your Investment in Your Team-Building Skills Really Work
- Unit 20 A Level 3 View of Creativity** Moving From Passive Agreement to Optimal Creative Synergy
- Unit 21 A Level 3 View of Quality** Breaking the Glass Ceiling in Total Quality Improvement
- Unit 22 Summary of the Organizational Model** Why Stop Here? The World is Our Horizon
- Unit 23 Five Commitments for Extraordinary Teaming** Building Trust and Synergy within a Team
- Unit 24 21st Century Leadership – Part I** 12 Principles and Characteristics for Level 3 Leadership
- Unit 25 21st Century Leadership – Part II** 12 Principles and Characteristics for Level 3 Leadership
- Unit 26 Implementation** Creating Co-Ownership and Team Synergy